



FUNDRAISING TIPS

Thank you very much for wanting to support Biosphere Expeditions. We will make sure that any money raised will go a long way in preserving our planet's wildlife.

Here are some tips on fund-raising.

Organise an event

Holding a special event is a great way to raise funds, and you will have lots of fun whilst doing it. By using your creativity, you can discover new ways to bring your friends, family, and colleagues together. Here are just a few ideas to spark your imagination

- Charity ball or dance
- Fancy dress party (perhaps on a wildlife or expedition theme)
- Pamper evening
- Karaoke night
- Pub quiz
- Garden party
- Seasonal party (e.g. Christmas, Halloween)
- Sporting event (e.g. tennis tournament, football match, triathlon, organized walk)

You could raise money by charging a fee to enter your event, or charge for the refreshments. Also, why not ask your local businesses and people you know to support you by donating prizes. Raffles and auctions are always popular, and an easy way to raise funds.

Getting sponsorship

Do you fancy a big challenge? Take part in an organised walk, run, climbing challenge, and ask for sponsorships from your friends, family and people at work. Have you already got a challenge in mind? Contact us and we will advise you how to get organised with fundraising, and how to get people on board to support your challenge.

In the UK, taking part in a sponsored challenge is a common way to raise money and awareness for your chosen cause. Participants raise money by collecting donations or pledges for achieving their goal, e.g. walking, running, cycling, or swimming a predetermined distance. Why not set yourself a challenge, and raise money for wildlife conservation, whilst having fun and connecting with people at the same time!

Gaining support from the local media

Publicity is a good way to make your event or sponsored challenge even more successful. Why not try to capture the attention of the press with your story? Think through what's unique about your event or challenge, and get in touch with the local media. You can use our press release tips and sample press release on www.biosphere-expeditions.org/lookahead to help you.

Thank you very much for your support. Please get in touch with us (www.biosphere-expeditions.org/offices) if you are planning to raise money for Biosphere Expeditions.

We would be delighted to help you any way we can to make your fundraising event a success.