

THE CONSERVATIONISTS

Zoe Gamble Earthwatch Institute **Kathy Wilden** Director of Biosphere Expeditions
Ian Redmond OBE Wildlife Consultant, Born Free Foundation **Dr Rita Gardner CBE** Director of the Royal Geographical Society **Claudio Sillero** Head of Conservation, Born Free Foundation

These people may focus on different aspects of the natural world, but they are united in their pursuit of a sustainable future. While Earthwatch teaches sustainability to field researchers in the world's most fragile environments, the Royal Geographical Society promotes understanding of our interdependence with the planet. Biosphere Expeditions has evolved adventure holidays into conservation missions, while the Born Free Foundation runs global projects protecting endangered animals. And each organisation uses Land Rover vehicles to take volunteers, scientists and field researchers to some of the world's most inaccessible areas.

photography **sam barker**

Claudio Sillero, head of conservation at Born Free, uses his Defender to negotiate the tough terrain of Ethiopia's Bale Mountains to try to protect the endangered Ethiopian wolf and teach local people how to live in harmony with them. And according to his colleague Ian Redmond, Land Rover's support goes beyond the four wheels of his vehicle. 'Land Rover is also leading the way for many companies when it comes to carbon offsetting,' he explains. 'The financial investments resulting from this could be critically important for us in not just slowing climate change, but also contributing towards sustainable development and helping to save endangered species.'