

LOOK AHEAD

Joining an expedition
is only one option



We need your help
to build on
our achievements



HOW CAN YOU HELP?

There are many ways to support our long-term goals. We are building an amazing network of people - have a look at how people have helped; we hope it gives you some inspiration. Then come and join our Look Ahead network!

More information is also at www.biosphere-expeditions.org/lookahead (lots of examples of how people have helped) and www.biosphere-expeditions.org/placements (ideas on how you can help too).



I am Ken Atkinson, Australian by birth, but now living in Dubai. I joined Biosphere Expeditions' Musandam coral reef dive project and then simply offered my services as a PADI Instructor and dive centre owner in Dubai to train up Biosphere Expeditions' staff to become Divemasters for free. The rest is history, as they say ;).

Join the Friends!

The Friends of Biosphere Expeditions are people who feel passionate about providing continuous support to our critical wildlife conservation and research projects across the globe. By joining the Friends you can play a vital part in making a real difference. Benefits will include

- The Friends magazine
- Expedition and event discounts
- First notification and preference for last minute expedition places
- Biosphere Expeditions' reports & e-zine
- and more, see www.biosphere-expeditions.org/friends

Donating time & skills

We are always grateful for support from people with expertise. Examples are skills in the outdoors, accounting, graphic design, or IT. Or people who can help by writing blogs, tweets or talking to the media.

Please have a look at www.biosphere-expeditions.org/placements for some suggestions of projects you can help with, or send us your own ideas.



My name is Alan Hoffberg and I first joined Biosphere Expeditions in 2003 on an expedition to the Peru Amazon. Now residing in Florida and a retired multi-skilled businessperson by trade, I have helped Biosphere Expeditions ever since in North America by contributing my time and skills in multiple ways. For example, I obtained the United States government 501(c)(3) non profit/charitable status for the organisation and, wearing my trained accountant hat, maintain the accounting records and financial reporting for the North America operations. I have also done several interviews with the North American press when they wanted to talk to a former expedition team member.



© Martin Forster

My name is David Warnock. I was inspired by the Biosphere Expeditions snow leopard project in the Altai, and decided to give a talk in my local church hall in Callander, Scotland.

Not only did I have the chance to share my expedition photos and re-live the experience, but I also managed to educate people about conservation, raise money for the Snow Leopard Trust and deliver key messages about the need to take climate change and other environmental issues seriously.



Spread the word!

Word of mouth is by far the best way to get people excited. Talk to your family, friends and colleagues and encourage them to join in too. Or maybe you would like to host an event for us in your neck of the woods.

Examples include talking to the media, issuing a press release, blogging, a talk at your local wildlife or conservation society, or anything else you can think of.

Donations (funds & in-kind)

We are grateful for all donations, either in kind or in funds. You can donate IT and other technical or outdoor equipment or you can join the Friends and pay your membership fee or make a straightforward single donation or a bequest. The choice is yours and we will be glad to hear from you - just get in touch to discuss what you have in mind.



I'm Anne Schroedter from Germany and I joined the Azores whale and dolphin project in 2010. Straight after, I joined the Friends of Biosphere Expeditions and when I recently had two laptops to give away I thought of Biosphere Expeditions. One of them is now going to the turtle project in Western Australia, which is somewhat strange since that very laptop had been to Western Australia with me before! For the second one Biosphere Expeditions is currently conducting another assessment of need and will then send it to another project in need.



YES PLEASE, COUNT ME IN!

- Send me more information on how I can help to spread the word, participate in media activities or get my company involved.
- Send me more information and some ideas on how I can donate my time & skills. The skills I can offer are: _____
(look at this leaflet for examples of how skills offered have been used)
- I want to join the Friends of Biosphere Expeditions and I am paying my first annual fee of _____ with my credit card below.
Minimum annual payments are £90 | €100 | US\$140 | AU\$130; larger donations are welcome and all are tax-deductible.
- I want to make a (tax-deductible) donation of _____ with my credit card below or an in-kind donation of _____
(previous in-kind donations included vehicles, laptops, GPSs).
- Send me a copy of the Look Ahead presentation so that I can give a talk to/at: _____

Name

Full address

E-mail

Telephone

Expedition / event I received this leaflet on

Credit card

Mastercard

VISA

number

Expiry date

Please detach this page and hand it to your expedition leader or a member of the Biosphere Expedition staff. Alternatively you can e-mail us at info@biosphere-expeditions.org telling us how you would like to get involved or you can post a hardcopy of this page to one of our offices worldwide. See www.biosphere-expeditions.org/offices for their addresses.



© Wouter Kingma - www.wouterkingma.com

My name is Jan Biekehoer from Germany and my day job is with German VOX TV producing wildlife-related shows as an executive producer in the natural history unit.

I came across Biosphere Expeditions as part of my job and then went on filming their expeditions in Namibia and Oman. I was so impressed with Biosphere's approach and philosophy that I volunteered my skills in movie production and PR and I am now happily helping them out in just that. It's a great way for me to stay connected with wildlife-related issues in the field and put my skills to good use for a good cause.



Sibylle Gabler from Germany giving a talk about her and her husband's travels to Oman and their experience on the Oman expedition at the Schropp books & maps store in Berlin.

Media activities & social networking

Local newspapers and radio stations are always looking for new stories, and they are more than likely to want to hear about your experiences. Please refer to www.biosphere-expeditions.org/lookahead for more information and support materials.

Are you a blogger? If so, why not create a blog about Biosphere Expeditions and/or your expedition experience and link it through to us.

My name is Andreas Bornstein and I am 39 years old. Ever since I can remember, I have been fascinated with the natural world and its diversity. Upon returning from a 3 month family trip to Australia I decided to try and find a way to put my bread-and-butter job as tax advisor to good use in the field that I really feel passionate about. So when by chance I saw on the Biosphere Expeditions website, that they were looking for a volunteer to help them with the books and tax for their German non-profit arm, I immediately put my hand up.





Ten camera traps were bought by the Friends of Biosphere Expeditions for our snow leopard research project in the Altai mountains. When the expedition is not in the field, the camera traps are used by our local partners WWF Russia and Arkhar NGO.



Four students took part in our whale & dolphin project as part of a Friends placement programme.



In Namibia the Friends purchased a high-tech GPS collar, which was fitted to a female leopard during the 2012 field season and is now providing important movement and activity pattern data to the scientist on a daily basis.



Here are a few examples of what we have achieved through the Friends of Biosphere Expeditions' continuous support.

More examples are at www.biosphere-expeditions/lookahead



We have helped to finance field research stations in Peru and Namibia. These are used by research bodies year-round as centres for conservation & research, providing training for researchers, as well as employment for the local communities.

The Marine Mammal Society conference is the largest conference of its kind, with more than 1500 marine mammal scientists and policymakers from around the world in attendance. Biosphere Expeditions' support has enabled me to attend this conference to present our important findings.

I would like to thank all Friends of Biosphere Expeditions who, through their donations, have made this possible for me.
Lisa Steiner, Azores, Portugal

